

The old fares page

The screenshot shows the Cherrriots website's 'Fares & Bus Passes' page. The navigation menu includes 'ROUTES', 'FARES', 'SERVICES', 'HOW TO RIDE', and 'NEWS & EVENTS'. The sidebar contains links to 'Bus Pass Assistance', 'Where to Buy Passes', 'Bus Passes', and 'Reduced Fare ID'. The main content area is titled 'Fares & Bus Passes' and includes the following text:

Find the price of all **passes** for Cherrriots, CARTS, 1X, 2X, RED Line and CherryLift. Learn if you qualify for a reduced or youth pass. Don't forget – **children five and under always ride free.**

Starting December 1: Riding the West Salem Connector will cost the same as riding a Cherrriots bus.

One way: \$1.60 (\$0.80 reduced and youth)
Day pass: \$3.25 (\$1.50 reduced and youth)

30-day, annual and universal bus passes will also be accepted on the West Salem Connector.

	Adult/ Full Fare	Reduced & Youth
Cherrriots		

Links to some, but not all available information

Page requires a lot of scrolling to find information

The NEW Fares Page

Fares and Passes
Find the price of all passes for Cherriots Local, Cherriots Regional, Cherriots LIFT, and Cherriots Shop and Ride

Fare Chart | Fare Categories | Reduced Fare Guidelines | Types of Passes | Where to Buy Passes

Cherriots Local >	Adult / Full Fare	Reduced and Youth
One-Ride	\$1.60	\$0.80
Day Pass	\$3.25	\$1.50
30 Day Pass	\$45.00	\$22.50
Summer Youth Pass	-	\$40.00
Annual Pass	\$540.00	\$270.00

Cherriots Regional 10X-50X / Polk County Flex >	Adult / Full Fare	Reduced and Youth
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The screenshot shows a website interface for 'Fares and Passes'. At the top, there's a blue header with the title and a subtitle. Below the header is a navigation menu with five tabs: 'Fare Chart', 'Fare Categories', 'Reduced Fare Guidelines', 'Types of Passes', and 'Where to Buy Passes'. The 'Fare Chart' tab is active, displaying a table of fare categories. The table is organized into sections for 'Cherriots Local' and 'Cherriots Regional 10X-50X / Polk County Flex'. Each section has a header row for 'Adult / Full Fare' and 'Reduced and Youth' prices. The 'Cherriots Local' section lists six fare types: One-Ride, Day Pass, 30 Day Pass, Summer Youth Pass, and Annual Pass. The 'Cherriots Regional' section is partially visible at the bottom. Two grey lines point from the text below to the 'Fare Chart' tab and the table content.

Tabs now organize information and reduce the need for scrolling

Clean, clear design